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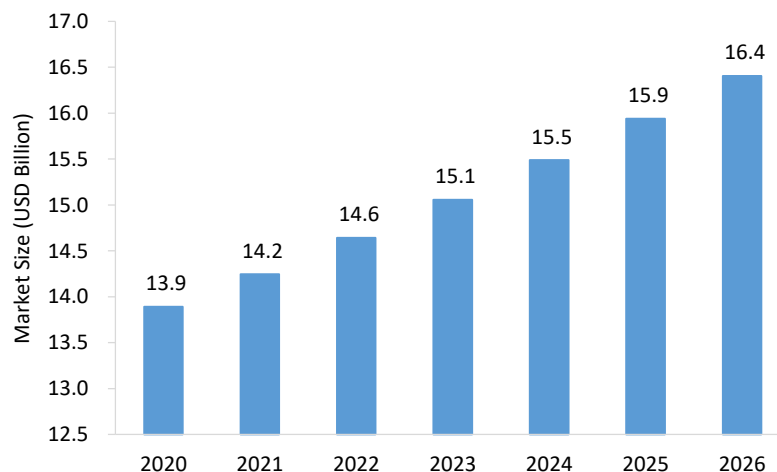
## **High-End Fashion market Market**

## Global High-End Fashion Market, By Product (Jackets & Coating, Dress, Pants, Boots), By Application (Catwalk and Daily Wearing), By Distribution Channel (Online, Mono Brand Stores, Specialty Stores, Departmental Stores, Off-Price Stores, Airports), and Region - COVID-19 Impact Analysis and Forecast to 2026

This market research report provides in-depth information on trends, dynamics, revenue opportunities, competitive landscape, and recent developments in the global High-End Fashion market. The historic years considered for the study are 2016-2019, base year is 2021, estimated year is 2024, and forecast period is 2024-2026.

The Global High-End Fashion Market is projected to grow from USD XX million in 2021 to USD XX million by 2026 at a CAGR of over XX % during the forecast period.

Figure: Global High-End Fashion Market Size, 2020-2026 (USD Million)



High-end fashion, frequently known as luxury fashion or haute dressmaking, consider premium apparel and accessories eminent by their unique designs, extraordinary craftsmanship, and high-quality materials. This segment of the fashion market supply to rich consumers hunt for one-of-a-kind and fashionable items that indicate their status and personality. High-end fashion utilize extend beyond apparel to consider luxury accessories, footwear, and tailored services, with firms rarely showing their collections at notable fashion shows and cooperate with famous designers. The consolidation of technology, such as virtual fitting rooms and augmented reality experiences, will gain customer involvement and modify shopping experiences. With the enlarge influence of digital platforms, high-end fashion is unlikely to widen its appeal, drawing a younger audience keen to invest in luxury products that share their belief.

Key players operating in the global High-End Fashion market are Kering, Christian Dior, Chanel, Calvin Klein, Armani, Versace, Hermes, Ralph & Russo, Givenchy, Valentino, OTB Group, Dolce Gabbana, Prada, Hobbs, Burberry and among others.

### Market Dynamics

Increase in disposable income, driven by progressively loaded population, has a appreciable impact on luxury fashion purchases. According to the Credit Suisse Global Wealth Report 2023, the figure of millionaires worldwide augmented by 5.2 million to 62.5 million in 2022, with a 14% year-over-year gain in their total wealth. This upsurge in wealth drives high end fashion demand, as rich consumers want exclusive, high-quality products to show their position and lifestyle. Additionally,

younger groups, notably Millennials, and Gen Z, are rapidly driving the luxury firm, with Bain & Company forecasting that they reported 85% of market growth in 2023 and are projected to account for 70% by 2025. However, high-end fashion goods are overpriced, and many customers are frequently reluctant to give up on these products even if they no longer use them. As a result, sell back such products is gaining thrust, swelling the second-hand market. Re-sale or re-commerce is fetching gradually popular in the global market. The demand for second-hand high-end fashion goods, which are used luxury goods, is gradually gaining thrust owing to their readiness at lower prices.

### **Industry Vertical Trends**

Numerous businesses leverage AR to influence customers' buying behaviour and help them make more knowledgeable decisions. Product trials deeply influence the decision to purchase a fashion item; as a result, various customers choose to test out products before obligating. Hence, this offers a significant growth opportunity for luxury brands to control AR technology over their digital sales platform to deliver an improved shopping experience to buyers. For instance, Brick-and-mortar stores were temporarily closed during the COVID-19 epidemic owing to mobility issues, which made it difficult for purchasers to shop there.

### **Regional Trends**

Based upon region, the high-end fashion market was dominated by North America. North America remains to be a leading force in the high-end fashion industry, with a deep-rooted infrastructure and a customer base that has precisely demonstrated a strong hold for luxury goods. The US, in general, remains a vital market owing to its high customer purchasing power and the occurrence of numerous top stores for renowned fashion communities.

Additionally, Europe, as the beginning of several iconic fashion houses, grasps a remarkable share of the high-end fashion market. The region's standing on quality and style approves its continuous implication on the global fashion stage.

Furthermore, the Asia Pacific region is likely to experience the most rapid progress in the high-end fashion market. The region's increasing middle class, coupled with growing expansion and disposable income, contributes expressively to this growth.

### **COVID-19 Impact on Global High-End Fashion Market**

The ongoing spread of COVID-19 has become one of the biggest threats to the global economy and is causing widespread concerns and economic hardship for consumers, businesses, and communities across the globe. The "new normal" that includes social distancing and working from home has created challenges with daily activities, regular work, needs, and supplies, causing delayed initiatives and missed opportunities. The COVID-19 pandemic is impacting the society and overall economy across the globe. The impact of this outbreak is on an increase and is affecting the supply chain. This creates uncertainty in the stock market, decreases business confidence, slows supply chain, and increases panic among customers.

### **Segmentation**

- By Product
  - Jackets & Coating
  - Dress
  - Pants
  - Boots
- By Application
  - Catwalk
  - Daily Wearing
- By Distribution Channel
  - Online
  - Mono Brand Stores
  - Specialty Stores
  - Departmental Stores
  - Off-Price Stores
  - Airports

### **Critical Questions Answered in the Report**

- What are the key trends in the global High-End Fashion market?
- How the market (and its various sub-segments) has grown in the last five years and what would be the growth rate in next five years?
- What is the impact of COVID-19 on global High-End Fashion market?
- What are the key strategies adopted by the major vendors to lead in the global High-End Fashion market?
- What is the market share of the top vendors?

### **Target Audience**

- High-End Fashion companies
- High-End Fashion vendors
- Government bodies



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